

## Course description (June 16)

### **CSR AND COMPANY LAW – RECENT DEVELOPMENTS**

#### **BASIC INFORMATIONS OF THE COURSE:**

*Exam:* written referral

*Lecturer:* Dr. Zoltan Csehi, professor of law

#### **AIM OF THE COURSE:**

The course emphasises a legal approach on social, ethical and environmental issues through company law perspective. They aim to equip students with a general introduction to the basic principles of corporate governance and CSR. Students will learn to understand and evaluate CSR via company law instruments and the responsibility of the board if it fails to do so. The course is mainly based on case-law, and relies on the students' interactivity.

#### **OUTLINE OF THE COURSE:**

1. Introduction. The definition, scope of Corporate Governance
2. The actors in Corporate Governance
3. The approaches to CG
4. Scandals and regulatory answers
5. Fiduciary duties of the manager
6. Origins of CSR
7. Scope of CSR
8. Sources of CSR
9. EU Regulatory Framework

#### **RECOMMENDED READINGS:**

- OECD Guidelines for Multinational Enterprises
  - ISO 26 000 - <https://www.iso.org/obp/ui/#iso:std:iso:26000:ed-1:v1:en>
  - ILO - Tripartite declaration of principles concerning multinational enterprises and social policy  
[http://www.ilo.org/wcmsp5/groups/public/---ed\\_emp/---emp\\_ent/---multi/documents/publication/wcms\\_094386.pdf](http://www.ilo.org/wcmsp5/groups/public/---ed_emp/---emp_ent/---multi/documents/publication/wcms_094386.pdf)
  - The Ten Principles of the UN Global Compact  
<https://www.unglobalcompact.org/what-is-gc/mission/principles>
1. MCBARNET, DOREEN, CORPORATE SOCIAL RESPONSIBILITY BEYOND LAW, THROUGH LAW, FOR LAW (MARCH, 27 2009). U. OF EDINBURGH SCHOOL OF LAW WORKING PAPER No. 2009/03. AVAILABLE AT SSRN: <HTTPS://SSRN.COM/ABSTRACT=1369305> OR <HTTP://DX.DOI.ORG/10.2139/SSRN.1369305>
  2. JAPHET, KENAN AND TAWIAH, VINCENT AND BENJAMIN, MUHAHERANWA, DEBATE ON MANDATORY CORPORATE SOCIAL RESPONSIBILITY (MARCH 20, 2015). AVAILABLE AT SSRN: <HTTPS://SSRN.COM/ABSTRACT=2592880> OR <HTTP://DX.DOI.ORG/10.2139/SSRN.2592880>
  3. Williams, Cynthia A. and Conley, John M., Trends in the Social [Ir]Responsibility of American Multinational Corporations: Increased Power, Diminished Accountability? (November 19, 2013). Conley, J. & Williams, C. (2013). Trends in the Social [Ir]Responsibility of American Multinational Corporations: Increased Power, Diminished Accountability? Fordham Environmental Law Review, 25(1), 46-83; UNC Legal Studies Research Paper No. 2483176; Osgoode Legal Studies Research Paper No. 55/2014. Available at SSRN: <https://ssrn.com/abstract=2483176>

#### **EVALUATION CRITERIA:**

The requirement for completing the course is regular & active attendance.

Budapest, 1 June 2018

Dr. Zoltán Csehi